



## PROGRAMS OVERVIEW

### **SCENIC ADVOCACY AND PUBLIC POLICY**

The Legislative Advocacy program works on the local and state levels of government to address laws and policies governing the conservation and use of southwestern Pennsylvania's irreplaceable scenic resources. Scenic Pittsburgh works closely with community groups, civic leaders, and legislators to promote comprehensive, context-sensitive, scenic conservation policies that limit visual blight and enhance beautification. These efforts include conducting legislative research, drafting model legislation, and facilitating public discourse around issues of scenic conservation.

### **SCENIC ASSET INVENTORY**

The Scenic Asset Inventory is a survey tool designed by Scenic Pittsburgh to evaluate scenic assets and deficiencies with a specific geographic area relative to viewshed, historic and culturally significant structures, throughways, attractive/vulnerable properties, and signage and utility wires. In order for communities to capitalize upon their scenic assets during the community and economic development process, they need concrete data about the location and condition of both scenic assets and scenic deficiencies. A lack of such data limits the ability of the community to direct resources toward the enhancement of their scenic environment, and stymies the economic and community benefit of scenic conservation. This fee-for-service program is broken into three parts: scenic asset/deficiency evaluation, segment analysis, and actionable recommendations for blight remediation and beautification enhancement.

Diamond Building • 100 Fifth Avenue, Suite 500 • Pittsburgh, PA 15222 • Phone: 412.478.1621 • email: [info@scenicpittsburgh.org](mailto:info@scenicpittsburgh.org)

